



P.O. Box 8562 • Mammoth Lakes, CA 93546

MAMMOTH LAKES RECREATION

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mammothlakesrecreation.org

MAMMOTH LAKES RECREATION
Allocations Committee Meeting
Thursday, October 1, 2020 | 11:30am
Town of Mammoth Lakes Offices, Suite Z
437 Old Mammoth Road, Mammoth Lakes, CA 93546
www.mammothlakesrecreation.org

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town Clerk at (760) 965-3602. Notification 48 hours prior to the meeting will enable the Town to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 13.102-35.104 ADA Title II)

NOTE: All comments will be limited by the Chair to a speaking time of five minutes.

NOTE

This meeting will be conducted pursuant to the provisions of the Governor's Executive Order which suspends certain requirements of the Ralph M. Brown Act. While Suite Z is still open to the public, it is strongly encouraged that you watch this meeting on the Town of Mammoth Lakes' website at www.townofmammothlakes.ca.gov or on the local government cable channel 18. Public comments can be submitted to the Town's Assistant Clerk, at clerk@townofmammothlakes.ca.gov.

ZOOM INFO

Time: Oct 1, 2020 11:30 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://monocounty.zoom.us/j/95624338736>

Meeting ID: 956 2433 8736

One tap mobile

+16699006833,,95624338736# US (San Jose)

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Meeting ID: 956 2433 8736

Find your local number: <https://monocounty.zoom.us/u/ahC4C7rsu>

ROLL CALL

Committee Members Rhonda Duggan, Catherine Taft, Chair Heather Schaubmayer

PUBLIC COMMENTS (On Items not on the Agenda) – Public Comments may be submitted before or during the meeting via email to the Town’s Assistant Clerk, at clerk@townofmammothlakes.ca.gov.

ADMINISTRATIVE ITEMS

1. Approve the Meeting Minutes from the MLR Allocations Committee meeting on May 29, 2020. **(Attachment 1)**
2. Approve the Meeting Minutes from the MLR Allocations Committee meeting on June 01, 2020. **(Attachment 2)**
3. Review Eastern Sierra Arts Alliance FY2021 Measure U Programming Grant Application and allocate funding – ACTION ITEM **(Attachment 3 and 4)**

COMMITTEE MEMBER UPDATES

REQUEST FOR FUTURE AGENDA ITEMS

ADJOURNMENT

To the next meeting of the MLR Allocations Committee which will be held in the Mammoth Lakes Town Council Chambers, Suite Z.

MAMMOTH LAKES RECREATION ALLOCATIONS COMMITTEE

MINUTES OF SPECIAL MEETING

MAY 29, 2020

ROLL CALL

Chair Heather Schaubmayer called the meeting to order at 2:05 p.m.

Chair Heather Schaubmayer and Committee Members Craig Albright, Rhonda Duggan and Catherine Taft were present via teleconference.

PUBLIC COMMENT (On Items not on the Agenda)

There were no comments given at this time.

ADMINISTRATIVE ITEMS

1. Approve the Meeting Minutes from Allocations Committee Meeting on March 11, 2020 – ACTION ITEM (Attachment 1)

ACTION: It was moved by Committee Member Rhonda Duggan, seconded by Committee Member Craig Albright, and carried by a 4-0 roll call vote to approve the Meeting Minutes from Allocations Committee Meeting on March 11, 2020.

2. Second Review of FY 2020/2021 Measure U Programming Grant Applications (Attachment 2)

Chair Heather Schaubmayer discussed the Programming applicants and spoke about the funding process and the need to be flexible due to the current COVID environment. She said there may be the changes to programming as a result, however, she would like to move forward with funding as usual.

- b. Programming

Chamber Music Unbound (CMU) Executive Director Brian Schuldt and Rebecca Hang outlined the information in the CMU Progress Report and Multi-Year Grant Application.

There was discussion between Mr. Schuldt, Ms. Hang and members of the Committee.

Eastern Sierra Avalanche Center (ESAC) Vice President Forrest Cross outlined the information in the ESAC Multi-Year Programming Grant Progress Report.

There was discussion between Mr. Cross and members of the Committee.

Southern Mono Historical Society (SMHS) President Robert Joki and SMHS Treasurer Marianne O'Connor outlined the information in the SMHS Multi-Year Programming Grant Performance Report.

There was discussion between Mr. Joki, Ms. O'Connor and members of the Committee.

Committee Member Catherine Taft left the meeting at 3:59 p.m.

Friends of the Inyo (FOI) Stewardship Director Alex Ertaud outlined the information in the FOI Performance Report.

There was discussion between Mr. Ertaud and members of the Committee.

Mammoth Lakes Foundation (MLF) Development Director Betsy Truax reported that MLF was in the process of restructuring, and said that moving forward they would support arts programs, but would no longer produce them. Ms. Truax said the MLF would abandoned the Doing Business As (DBAs) for Mammoth Lakes Film Festival (MLFF) and the Mammoth Lakes Repertory Theater (MLRT), however, she said that she thought former Artistic Director Shira Dubrovner was in the process of creating a non-profit and would pick up those DBAs. Ms. Truax said that since MLF submitted the application, she thought it was in the best interest of the Foundation, Ms. Dubrovner and the community to move forward with it. Ms. Truax announced that Executive Director Rich Boccia would retire effective May 31st and that she would step into the position of Executive Director effective June 1, 2020. She reported that the Edison Theater had been closed since March due to the COVID crisis and spoke about activities that MLRT and the MLFF had accomplished while Ms. Dubrovner was still with the Foundation. Ms. Truax announced that the Film Festival had been rescheduled to the second weekend in September and would be handled by Ms. Dubrovner. She reported that the programs outlined in the application would have to be revamped to meet the new COVID guidelines. Ms. Truax said that the Foundation had been awarded a grant from the California Arts Council.

There was discussion between Ms. Truax and members of the Committee.

Eastern Sierra Symphony (ESS) Executive Director Aimee Kreston and (ESS) Secretary Stephen Thiroux outlined the information in the ESS Multi-Year Grant Application and Approved Multi-Year Grant Application Performance Report.

There was discussion between Ms. Kreston, Mr. Thiroux and members of the Committee.

Mono Arts Council (MAC) Executive Director Kristin Reese outlined the information in the MAC Multi-Year Grant Application and the Approved Multi-Year Programming Grant Performance and Progress Report.

There was discussion between Ms. Reese and members of the Committee.

Mono County Library County System (MCLS) Library Director Christopher Platt and MCLS Makerspace Coordinator Lorilee Michelon outlined the information in the MCLS Multi-Year Grant Application and Approved Multi-Year Programming Grant Progress Report.

There was discussion between Mr. Platt, Ms. Michelon and members of the Committee.

Sierra Classic Theatre (SCT) Executive Director Allison McDonell Page outlined the information in the SCT Approved Multi-Year Programming Grant Performance and Progress Report.

There was discussion between Ms. Page and members of the Committee.

a. Special Projects

This item was taken out of order.

wok N nature Owner Desiree Romero outlined the information in the wok N nature Measure U Special Project Application. Ms. Romero reported that she had recently achieved the designation of California Certified Naturalist.

There was discussion between Ms. Romero and members of the Committee.

3. Recommend Measure U Programming Grant Allocations to MLR Board of Directors - ACTION ITEM

There was discussion between staff and members of the Committee about potential changes to recommendations due to COVID 19 challenges. The Committee requested that an additional meeting be scheduled for a final allocations review, and requested that Shira Dubrovner formerly with the Mammoth Lakes Foundation attend that meeting to speak on behalf of the Mammoth Lakes Repertory Theater and Mammoth Lakes Film Festival.

COMMITTEE MEMBER UPDATES

There were no Committee Member updates given.

REQUEST FOR FUTURE AGENDA ITEMS

There were no future agenda items requested.

ADJOURNMENT

The meeting was adjourned at 4:54 p.m. to a future special meeting date to be determined.

Respectfully submitted,

Angela Plaisted
Assistant Town Clerk

MAMMOTH LAKES RECREATION ALLOCATIONS COMMITTEE

MINUTES OF SPECIAL MEETING

JUNE 1, 2020

ROLL CALL

Chair Heather Schaubmayer called the meeting to order at 3:03 p.m.

Chair Heather Schaubmayer and Board Members Craig Albright, Rhonda Duggan and Catherine Taft were present via videoconference.

PUBLIC COMMENTS - (On Items not on the Agenda)

There were no public comments given at this time.

ADMINISTRATIVE ITEMS

1. Final Review of FY 2020/2021 Measure U Programming Grant Applications and Recommend Measure U Programming Grant Allocations to MLR Board of Directors - ACTION ITEM (Attachment #1)

Chair Heather Schaubmayer announced that work N' nature's Special Program Grant would be funded from 2019/20 Measure U Funds.

Mammoth Lakes Foundation (MLF) former Artistic Director Shira Dubrovner announced that she had been released from MLF and stated that MLF would no longer produce, own or operate the Mammoth Lakes Repertory Theater (MLRT) or the Mammoth Lakes Film Festival (MLFF). Ms. Dubrovner hoped that MLF would abandon the MLRT and MLFF DBAs soon which would allow her to pick them up. She reported that she had started the process to create her own non-profit under the name of Eastern Sierra Arts Alliance and would like to utilize MLF's DBAs. Ms. Dubrovner said that she had started work on the MLFF and hoped to hold that event live on September 16th-20th if allowed under the State's COVID guidelines at that time. She reported that additional events would be dependent upon funding and limitations due to the COVID19 pandemic. Ms. Dubrovner said that she would also help Sierra Classic Theatre with Shakespeare in the Woods this summer.

Executive Director Matt McClain explained that the MLF application could be used as a pass through for Ms. Dubrovner's non-profit. He offered an alternative option to give Ms. Dubrovner time to gather resources and allow her to come back at a later date and apply for Fiscal Year 2020/21 Special Project Funds, however, there would be a \$25,000 cap on those funds.

Ms. Schaubmayer said that she felt the funding requested by Mammoth Lakes Foundation in their One-Year Measure U Programming Progress Report could still be used for the Mammoth Lakes Film Festival and the Mammoth Lakes Repertory Theatre projects even though they would be run by Ms. Dubrovner's pending non-profit organization.

There was discussion between Ms. Dubrovner, Mr. McClain and members of the Committee.

Chair Schaubmayer reported that Forest Island Director Keirsten Puusemp had a family emergency and offered to email information to the Committee at a later date.

Chair Heather Schaubmayer suggested that the Committee start the allocations with the recommendation for 2019/20 Special Projects from Measure U funds.

There was discussion between staff and members of the Committee regarding the wok N' nature Special Project application.

ACTION: It was moved Chair Heather Schaubmayer, seconded by, Committee Member Craig Albright and carried by a 4-0 roll call vote to recommend 2019/20 Special Projects Measure U Funds in the amount of \$3,000 to wok N' Nature.

Chair Heather Schaubmayer recommended that the existing Multi-Year Funding Applications remain at the same award level that was previously in place unless there were leftover funds to allocate after the review of all of the applications. Chair Schaubmayer reviewed each application with the Committee.

There was discussion between staff and members of the Committee.

ACTION: It was moved by Heather Schaubmayer, seconded by Committee Member Rhonda Duggan, and carried by a 4-0 roll call vote to recommend to the Mammoth Lakes Recreation Board the following Fiscal Year 2020/21 Measure U Programming Grants: One-Year Grants: Mammoth Lakes Foundation for Mammoth Lakes Repertory Theatre and Mammoth Lakes Film Festival \$40,000, Multi-Year Grants for Application Year 1 of 3: Chamber Unbound \$26,000, Eastern Sierra Symphony \$14,500, Mono Arts Council \$30,000, Mono County Library System Mammoth Lakes Library Makerspace \$5,000, Approved Multi-Year Grants for Application Year 2 of 3: Eastern Sierra Interpretive Association (ESIA) \$3,000, Forest Island \$9,500, Friends of the Inyo \$8,000, Southern Mono Historical Society and History Trolley \$7,000, Approved Multi-Year Grants for Application Year 3 of 3: Eastern Sierra Avalanche Center \$9,000, Sierra Classic Theatre \$14,000.

COMMITTEE MEMBER UPDATES

There were no Committee Member updates given at this time.

REQUEST FOR FUTURE AGENDA ITEMS

There were no requests for future agenda items.

ADJOURNMENT

The meeting was adjourned at 5:06 p.m.

Respectfully submitted,

Angela Plaisted
Assistant Clerk

STAFF REPORT
Mammoth Lakes Recreation – Allocations Committee

Date October 1, 2020
Title Review of Eastern Sierra Arts Alliance Measure U Grant Application
Prepared by Kim Anaclerio, Program Administrator

Background

In June 2020, the Mammoth Lakes Recreation Allocations Committee recommended \$40,000 in Measure U Grant funding to Mammoth Lakes Foundation (MLF) for the Mammoth Lakes Film Festival (MLFF) and the Mammoth Lakes Repertory Theater (MLRT). As Artistic Director for MLF, Shira Dubrovner oversaw and produced both the MLFF and MLRT.

In May 2020 the Artistic Director position held by Ms. Dubrovner at MLF was eliminated. MLF cited a focus turned from producing the arts to supporting the arts, and as such, released the DBA's ("Doing Business As") associated with both MLFF and MLRT. Ms. Dubrovner started and is the Executive Director of the new non-profit (status pending), Eastern Sierra Arts Alliance (ESAA). ESAA has assumed both DBA's and will produce both programs.

Being a stand-alone non-profit producing both the MLFF and MLRT, it is appropriate that the Measure U Grant allocated to MLF for the MLFF and MLRT be awarded directly to the ESAA.

The application submitted by ESAA will negate MLF's previous application and intended award.

1) Category	Programming
2) Organization	Eastern Sierra Arts Alliance
3) Organization Mission Statement	MISSION STATEMENT: The purpose of Eastern Sierra Arts Alliance is to develop, produce and nurture performing and visual arts in the Eastern Sierra by providing year-round programming and creative support of the highest caliber, equal to any in the state, that inspires, educates, entertains, and provokes thought while also making a vital contribution to the community's economy, culture and spirit.
4) Name of Program	2020/2021 season for Mammoth Lakes Repertory Theatre and Mammoth Lakes Film Festival
5) Program Description and Purpose	Our goal is to support a thriving, local arts and culture community and to provide opportunities for local residents and visitors to access high caliber performing arts opportunities in our rural setting. We provide a full season of performing arts beginning in July of 2020 to June of 2021. We have been opening our season with a Shakespeare Camp for Kids and closing our season with the Mammoth Lakes Film Festival for the past 6 years.
6) Program details (timeline, dates, schedule, venue, etc.)	<p>We opened our season with an in-person Shakespeare camp for kids outside with masks and was probably the only company that performed the only performance in California at the end of July of the production of Much Ado About Nothing. We followed that up with an outdoor with masks adult acting workshop intensive for our local actors in August. Both took all Covid 19 precautions.</p> <p>We are keeping a flexible schedule given the pandemic (all in person events will be traded out for another kind of event given Covid 19 state mandates):</p> <p>Shakespeare Camp July 20-31 Actors Shakespeare 2 Day intensive Workshop Aug 29-30 Online Production October Online Production November Best of the Fest (in person) November or January depending on state covid 19 restrictions Poetry Out Loud Spring Theatre for Young Audience Production Date TBD Play Production Date TBD Tahoe Adventure Film Festival May Mammoth Lakes Film Festival May</p>
7) State the program goals	Our program goals are to provide high-caliber performing arts and independent film viewing opportunities for residents and visitors to the Eastern Sierra to the

and how each aligns with the MLR Guiding Principles and Priority Phase Projects for Measure U funding.

greatest extent possible as aligned with our mission to provide arts and culture opportunities in the region. We are also working hard to build a thriving arts and culture community, including giving advice and creative support to other arts organizations in the community.

In terms of the guiding principles, for Quality of Life - the performing arts are an integral component of a healthy community, and offer an important addition to the spectacular outdoor recreation opportunities in our region. The public benefit of our programs is described in the next section, but MLRT and MLFF offer something for everyone! We strive to be inclusive and affordable, and are particularly proud of our Theatre for Young Audiences program that provides the opportunity for students throughout the region to attend a high-quality, age-appropriate performance at no cost (aside from transportation for schools outside Mammoth Lakes).

We are committed to sustainable practices and have an aggressive fundraising and grant writing program to leverage the Measure U funds. For the 2019-20 season we received funding from the California Arts Council, Orange County Community Foundation, Tambour Foundation, Mammoth Mountain Ski Area, and Mono County as well as individual donors specifically for arts programs.

We strive to be good stewards of our physical resources. Our remote location forces us to be creative with resources like sets and costumes, repurposing them as much as possible.

8) Describe the public benefit:

The vision of Mammoth Lakes Repertory Theatre is to produce live theatre that mirrors human nature with the intent to be insightful and enlighten the future by creating a theatre experience that not only engages but also educates, inspires, entertains, and provokes thought. With decades of experience in the non profit arts world we also are committed to helping other arts organization raise their level of productivity to a higher caliber, equal to any other arts organization in the state. The public benefit of the performing arts is well-documented in terms of creating healthy, well-rounded communities and enhanced quality of life. The theatre is often a "home" for individuals who may struggle to connect in other ways-- important as our community deals with challenges related to mental health. MLRT and MLFF are committed to bringing the best possible performing arts programs and independent films to Mammoth Lakes and the Eastern Sierra. We provide high-quality arts experiences to both residents and visitors. Many of our productions use local (volunteer!) talent, and some bring in outside talent such as this past year's "Avenue Q" and Theatre for Young Audiences show "Jungle Book." All of our programming is reasonably priced and inclusive. Both local and visiting audience members create economic impact in local restaurants and other businesses, and we also source items like paint, lumber, costumes, advertising,

and more locally to the greatest extent possible. We also house visiting actors and filmmakers in local lodging properties.

9) Measure U Grant Funding Request	40,000
10) Will any other Town of Mammoth Lakes funding be used to produce this program?	No
11) Application is for	One-Year Funding
12) Has this program received Measure R and/or U funding in the past?	
Measure R	No
Measure U	Yes
13) Years and amount of previous Measure R or U funding for this program	
Award 1	
Date	07/16/19
Amount	56,000
Measure R or U?	U
Award 2	
Date	08/16/18
Amount	51,000
Measure R or U?	U
Award 3	
Date	06/13-17

Amount	51,000
Measure R or U?	U
14) Any other previous Measure R or U Grant Funds awarded for this program?	Yes
14a) Please list date, amount and if award was Measure R or U.	3/13/17 \$58,750 Measure U 5/26/16 \$67,500 Measure U 7/28/15 \$75,000 Measure U 4/16/14 \$67,000 Measure U 7/17/13 \$33,500 Measure U 1/16/13 \$16,500 Measure U
15) Has this organization received Measure R and/or U funding for other programs?	No
16) How many program participants are anticipated for this year?	
Attendees - Local	
2020/21	2,000 - 4,000
Attendees - Visitors	
2020/21	approximately 1,000
Volunteers	
2020/21	20-50
Paid Staff	
2020/21	10 contract service employees
Organizers	

2020/21	1
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17) How many people participated in this program over the last three years?

Attendees - Local

2019/20	approx 4,000
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2018/19	4164
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2017/18	4876
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Attendees - Visitors

2019/20	approx 1,000
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2018/19	3425
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2017/18	3250
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Volunteers

2019/20	approx 100
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2018/19	98
---------	----

2017/18	103
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Paid Staff

2019/20	40
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2018/19	36
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2017/18	38
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Organizers

2019/20	2
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2018/19	2
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2017/18	2
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17a) Please provide participation support [Attendance_data_2015-16_to_present.xlsx \(14k\)](#)

documentation, if available.	
18) Is there a cost to participate in the program?	Yes
18b) Are scholarships available?	Yes
18c) Please provide a brief explanation of cost and description of scholarship, if available.	We do ticket most of our performances, keeping tickets as affordable as possible with discounted tickets available to students and seniors. Our summer children's Shakespeare camp is subsidized at a rate of \$105/attendee, and we also offer need-based partial and full scholarships for the program. A grant from the Orange County Community Foundation allows us to offer half-price student tickets for local students to all MLRT productions, and funding from the California Arts Council Youth Arts and generous donations, including support from the Mammoth Elementary School PTO, allows us to offer the Theatre for Young Audiences programs free of charge to students in Mono and Inyo Counties. This year's productions were "The Jungle Book" for elementary and middle school students, and "The Glass Menagerie" for high school students. Nearly 2,000 students attended!
19) Is the program(s) ADA compliant to all potential participants?	Yes
20) Organizations tax status.	Non-Profit 501(c)3
21) Federal EIN number or ID number:	851346238
21) Organization 990 Form	explanation_for_no_990.docx (11k)
22) Program Budget	Program-Budget-Workbook-2020-2021_ESAA_MLRT_MLFF.xlsx (97k)

Workbook	
23)	Copy_of_MLRT_Budget_2020-2021_MLFF_2021_budget.xls (37k)
Organization	
Current Year	
Budget	
24)	explanation_of_no_balance_sheet.docx (11k)
Organization	
Year-to-Date	
Balance Sheet	
25)	ESAAPnL.xlsx (10k)
Organization	
Year-to-Date	
Profit and Loss	
Statement	
26)	explanation_for_no_balance_sheet_from_last_year.docx (11k)
Organization	
Previous Year's	
Balance Sheet	
27)	Explanation_of_no_PL_from_last_year.docx (11k)
Organization	
Previous Year's	
Profit and Loss	
(P&L)	
Statement	
Point of Contact	Shira Dubrovner
Title	Executive Director
Email	mammothlakesrep@yahoo.com
Phone	760-965-9358
Are Business address and mailing address the same?	Yes
Business Address	P.O. Box 1316

City	Mammoth Lakes
State	California
Website and/or Social Media	mammothlakesfilmfestival.com mammothlakesrep.org