

Mammoth Lakes Repertory Theater

One-Year Measure U Programming

FY 2019/2020

Mammoth Lakes Repertory Theater
Program FY 19/20 Ask:
\$65,000

Contact Person: Betsy Truax

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Measure R & U Allocation Application

Type of Request	Programming
Name of the Organization, Lead Agency, or Individual	Mammoth Lakes Repertory Theatre
Name of the Program or Project:	Mammoth Lakes Repertory Theatre

Purpose of the proposed Program or Project and include a detailed schedule with a timeline, dates, programs and venue:

PROGRAM OUTLINE for MLRT 2019/2020
Season
VENUE: Edison Theatre

We provide a full season of theatrical programming beginning in mid-July with the Shakespeare children's summer camp. We host Town of Mammoth Lakes Youtheatre performances in August, and we continue to present and host programming throughout the year, culminating with the 6th Annual Mammoth Lakes Film Festival, Memorial Day weekend 2020.

Dates may be subject to change as productions and schedules are finalized. We expect to produce at least 12 events and host numerous others.

Proposed schedule template:

July – Children's Shakespeare Camp
Labor Day – Production, TBA
September – Theatre For Young Audiences (high school) Theatrical Production
October – Production, TBA
November – Theatre For Young Audiences (elementary/middle school) Theatrical Production
December – Poetry Out Loud County Competition
December – Production, TBA
January – MLK Weekend production, TBA
February – Production, TBA
March – Tahoe Adventure Film Festival Road Tour
March – Production, TBA
April (tent) – After-school hip hop workshop series
May – Mammoth Lakes Film Festival

Ad Hoc – Additional programming as it becomes available, including but not limited to, Playwrights Workshop of staged readings of works in progress, musical performances, special event screenings, comedy shows, etc. We have applied for additional funding from

the California Arts Council to help support an after-school hip hop workshop series building on the success of last year's performance of "Dreamscape." We are also pursuing opportunities to more effectively engage the Latinx community through a bilingual production and a possible visual arts partnership effort.

What are your stated goals of the project, as aligned with the Allocation Broad Objective?

The purpose of Mammoth Lakes Repertory Theatre is to develop, maintain and nurture live theatre in the Eastern Sierra region by providing a creative space and producing live performances of the highest caliber, equal to any theatre in the state, while making a vital contribution to the community's economy, culture, and spirit. It is our goal to support a thriving local arts and culture community.

We continue to grow our programming. In December 2017 we were recommended for multi-year funding aligned with the development of the Mammoth Arts & Cultural Center Performing Arts Center (MACC PAC). We are submitting this updated application to revise our funding request upward to reflect the amount of programming we would like to offer next year in order to maximize every available opportunity to continue to grow and develop the performing arts in the Eastern Sierra.

Total amount of funding requested for one or multiple years:

\$65,000

Is this a one-time funding request or on-going?

One-time funding

Has your program/project been awarded R and/or U funding in the past?

I have received Measures R and/or U funding in the past

Amount (1)

\$51,000

Date (1)

08-16-2018

Amount (2)

\$51,000

Date (2)

06-13-2017

Amount (3)

\$58,750

Date (3)	03-13-2017
Year One	Attendance_data_2015-16_to_present.xlsx (11k)
Year Two	Attendance_data_2015-16_to_present.xlsx (11k)
Year Three	Attendance_data_2015-16_to_present.xlsx (11k)
Future Attendance Forecast	Attendance_data_2015-16_to_present.xlsx (11k)
Is there a cost of admission and/or participation?	Yes, admission is charged for some performances
Are scholarships available?	Yes
Please provide a brief description if yes OR no:	Our summer children's Shakespeare camp is subsidized at a rate of \$130/attendee, and we also offer need-based partial and full scholarships for the program. A grant allows us to offer half-price tickets to MLRT productions to students, and funding from the California Arts Council and generous donations, including support from the Mammoth Elementary School PTO, allows us to offer the Theatre for Young Audiences programs free of charge to schools in Mono and Inyo Counties.
Is the program(s) ADA compliant to all potential participants? If not, please explain:	Yes. We are required to be an ADA-compliant facility in order to receive funding through the California Arts Council (Poetry Out Loud, Theatre for Young Audiences, etc.)

Describe the public benefit:

The vision of Mammoth Lakes Repertory Theatre is to produce live theatre that mirrors human nature with the intent to be insightful and enlighten the future by creating a theatre experience that not only engages but also educates, inspires, entertains, and provokes thought.

The public benefit of the performing arts is well-documented as creating healthy, well-rounded communities and enhanced quality of life. MLRT is dedicated to bringing the best possible performing arts programming to Mammoth Lakes and the Eastern Sierra. We provide high-quality arts experiences to both residents and visitors. Many of our productions use local talent, and some bring in outside talent such as this year's Theatre for Young Audiences productions of "Dreamscape" for high school students, and "Huck Finn" for students in grades 3-8. All of our programming is reasonably priced to be inclusive. Both local and visiting audience members generate economic activity in local restaurants and other businesses. Our productions also support the local economy through support of local businesses--we purchase paint, lumber, costumes, advertising, and more in Mammoth Lakes.

Responsible Party & Title:	Shira Dubrovner, Artistic Director
Point of Contact/PR personnel and contact information:	Betsy Truax, Development Director
Organization's Mission Statement:	The purpose of Mammoth Lakes Repertory Theatre is to develop, maintain and nurture live theatre in the Mono/Inyo County area by providing a creative space to produce live theatre of the highest caliber, equal to any theatre in the state, and inspiring the arts while making a vital contribution to the community's economy, culture and spirit.
Website:	www.mammothlakesrepertorytheatre.org , https://www.mammothlakesfilmfestival.com/

Social Media Page(s):	https://www.facebook.com/MammothLakesRep/ , https://www.facebook.com/mammothlakesfilmfestival/
Business Address	100 College Parkway
City	Mammoth Lakes
State	California
Zip Code	93546
Mailing Address	PO Box 1815
City	Mammoth Lakes
State	California
Zip Code	93546
Office Phone Number:	760-934-3781
Cell Phone Number:	323-655-5153
Email Address:	shira@mammothlakesfoundation.org
Choose a tax status:	Non-Profit 501(c)3
Federal EIN number or ID number:	77-0245395
990 Form	MLF_Form_990_06.30.18.pdf (4156k)
Previous Year's Profit and Loss (P&L) Statement	MLF_P_and_L_FY_17-18.pdf (60k)
Previous Year's Balance Sheet	MLF_Balance_sheet_FY_17-18.pdf (47k)
Year-to-Date Profit and Loss Statement	MLF_P_and_L_YTD_18-19.pdf (57k)
Year-to-Date Balance Sheet	MLF_Balance_sheet_YTD_18-19.pdf (48k)
Current Year Budget	Updated_MLRT_Measure_U_2018-2020_budgets_V2.pdf (553k)
Proposed Program Budget	Updated_MLRT_Measure_U_2018-2020_budgets_V2.pdf (553k)
If you received Measure R or U funding during Fiscal Year 17/18 and your program or project is complete, please fill out and attach the Performance Report (Appendix - B):	2017-18_Measure_U_performance_report_MLRT.pdf (720k)

If you received Measure R or U funding during Fiscal Year 17/18 and your program or project is still in progress, please fill out and attach the Progress Report (Appendix - C):

[2018-19_MLRT_Measure_U_progress_report_V2.pdf \(542k\)](#)

Project Specific Budget (Appendix A):

[FY1920_AlloProjectBudget_AppxA_MLRT_updated_2-22-19.xlsx \(52k\)](#)
