

Southern Mono Historical Society

Multi-Year Measure U Programming

FY 2019/2020

FY 2020/2021

FY2021/2022

Multi-Year Program Funding Ask:

FY 19/20 Ask: \$12,100.00

FY 20/21 Ask: \$12,100.00

FY 21/22 Ask: \$12,100.00

Contact Person: Marianne O'Connor

Phone: (760) 934-6299

Email: info@mammothmuseum.org

Measure R & U Allocation Application

Type of Request	Programming
Name of the Organization, Lead Agency, or Individual	Southern Mono Historical Society
Name of the Program or Project:	History Trolley Program
Purpose of the proposed Program or Project and include a detailed schedule with a timeline, dates, programs and venue:	A program that promotes and serves tourism by entertaining and educating visitors to Mammoth Lakes, while also providing over 800 new created job hours for local residents as docents, entertainers and program administration. One costumed entertainer per Lakes Basin Trolley telling stories or providing music or other entertainment, and informing visitors about weekend Town events and activities. Entertainers will be on duty from 12:00 - 6:00 p.m. Friday, Saturday and Sunday, plus additional holiday days May 24 - September 8, 2019.
What are your stated goals of the project, as aligned with the Allocation Broad Objective?	The History Trolley Program was designed and implemented to enhance the experience of the visiting public to Mammoth Lakes and the surrounding area, while providing educational and entertaining information about the history of Mammoth and ideas for recreational, educational and cultural activities, while supporting the ideas and importance of protecting and maintaining the natural resources so abundant in this area. These same experiences are enjoyed by locals as well.
Total amount of funding requested for one or multiple years:	\$12,100.00
Is this a one-time funding request or on-going?	Multi-year funding
If this is a multi-year request, please provide a timeline for the funding you are requesting.	2019/2020 2020/2021 2021/2022
Has your program/project been awarded R and/or U funding in the past?	I have received Measures R and/or U funding in the past

Amount (1)	3600.00 - special funding
Date (1)	07-01-2017
Amount (2)	7500.00 - Measure U
Date (2)	07-02-2018
Year One	2017-2018_History_Trolley_Attendance_Estimates.xlsx (9k)
Is there a cost of admission and/or participation?	NO
Are scholarships available?	No
Please provide a brief description if yes OR no:	Not applicable
Is the program(s) ADA compliant to all potential participants? If not, please explain:	YES, the trolleys are ADA compliant
Describe the public benefit:	Enhanced experience while riding the trolley to the Lakes Basin through storytelling and/or musical performances showcasing the history of Mammoth Lakes, and learning about the environment and opportunities and events taking place in Mammoth during their visit. The awareness of the value of protecting the environment and the history of our area motivates the public to take great care while enjoying recreating in and visiting Mammoth Lakes.
Responsible Party & Title:	Robert Joki, President
Point of Contact/PR personnel and contact information:	Marianne (760) 934-6299 or info@mammothmuseum.org

Organization's Mission Statement:

Southern Mono Historical Society
Mammoth Museum at the Hayden Cabin
Mission Statement

"The purposes of the society are the enhancement of public knowledge of the history of the southern Mono County region and the collection, interpretation and display of artifacts pertaining to such history and culture. The society will make open to the public its collection and resources."

Revised and passed by the Southern Mono Historical Society Board on January 20, 2015

Website:	mammothmuseum.org
Social Media Page(s):	Facebook - Mammoth Museum
Business Address	5489 Sherwin Creek Rd.
City	Mammoth Lakes
State	California
Zip Code	93546
Mailing Address	PO Box 65
City	Mammoth Lakes
State	California
Zip Code	93546
Office Phone Number:	7609346299
Cell Phone Number:	760-914-0563
Email Address:	info@mammothmuseum.org
Choose a tax status:	Non-Profit 501(c)3
Federal EIN number or ID number:	77-0053500
990 Form	Federal_Form_990-EZ_2017.pdf (2180k)
Previous Year's Profit and Loss (P&L) Statement	2018_P__L.pdf (38k)

Previous Year's Balance Sheet	Balance_Sheet_12-31-18.pdf (34k)
Year-to-Date Profit and Loss Statement	2019_YTD_P__L_2-27-19.pdf (35k)
Year-to-Date Balance Sheet	Balance_Sheet_at_2-27-19.pdf (35k)
Current Year Budget	2019_BUDGET.xls (29k)
Proposed Program Budget	2019_BUDGET_-_HISTORY_TROLLEY.xls (25k)
If you received Measure R or U funding during Fiscal Year 17/18 and your program or project is complete, please fill out and attach the Performance Report (Appendix - B):	FY19-20_AlloPeformanceReport_AppendixB_190115.docx (35k)
Project Specific Budget (Appendix A):	Appendix_A_to_Measure_U_Funding_App_2019.xlsx (53k)