

# Eastern Sierra Avalanche Center

Approved Multi-Year Funded Organization

FY 2018/2019

**FY 2019/2020**

FY 2020/2021

FY 19/20 Ask: \$12,500.00

FY 19/20 MLR Approved Recommendation: \$8,000.00

Contact Person: Nate Greenberg

Phone: (760) 937-1209

Email: [n8.greenberg@gmail.com](mailto:n8.greenberg@gmail.com)



**Appendix C: Progress Report (For Programs or Projects that are still in progress)** Please send to [ewoods@mammothlakesrecreation.org](mailto:ewoods@mammothlakesrecreation.org)

**NOTE: Additional funding will not be considered until a Progress Report is received on a program currently in progress by February 28. All producers receiving funding will be expected to complete and submit a Performance Report upon program completion. Awarded funds will not be allocated until a Performance Report has been received and approved. If you do not have enough room to type in your answer please attach a separate document and number each answer.**

1. **Responsible Party & Title:**

Nate Greenberg, President

2. **Point of Contact/PR person and contact information:**

Nate Greenberg - nate@esavalanche.org

3. **Organization's Mission Statement:**

To provide quality avalanche and backcountry information to local and visiting backcountry users in the Eastern Sierra Nevada.

4. **Organization Website and/or Social Media:**

[www.esavalanche.org](http://www.esavalanche.org)

5. **Business Address:**

PO Box 1675

6. **Mailing Address:**

PO Box 1675; Mammoth Lakes, CA 93546

7. **Office Phone:**

760-937-1209

8. **Cell Phone:**

9. **Email:**

[office@esavalance.org](mailto:office@esavalance.org)

10. **Name of Program or Project:**

Mammoth Basin Avalanche Education

11. Amount of Award:

\$12,500

Please continue on the next page...

---

**12. Purpose of Award (Restate from the application):**

Deliver avalanche information to backcountry users in the Mammoth Basin in the form of regularly issued Avalanche Advisories, a web page dedicated to the Mammoth Basin, and educational opportunities/events during the winter season.

---

**13. Please provide the MLR Allocation Committee with a detailed status report on the program or project to date. Include any changes in location, marketing, staffing, volunteers, required permits and/or contracts, and any other changes that need to be brought to our attention including additional funding that you may have obtained.**

The Eastern Sierra Avalanche Center has been operating this season since December 1, 2017. On December 2nd, we held our Season Kickoff event during which we offered free avalanche awareness clinics at Mammoth Mountain. These were attended by nearly 100 people. That evening nearly 300 people attended our annual fundraiser where a keynote spoke about avalanche safety.

During the month of December, ESAC issued avalanche advisories three days per week, and then increased to seven days per week during the second week of January. We will continue to issue seven days per week until the end of March, then taper back to five days per week. This is the first time ever in our history we have issued seven days per week and we couldn't do it without funding from MLR.

In addition, we have offered three free avalanche awareness courses in Mammoth, June Lake, and Bishop, which were collectively attended by over 250 people.

---

**14. When will your program be complete? What are the next steps you will take between now and the time of completion?**

We will finish operating for the season on April 15, 2018.

---

**15. Have there been any changes to your organization's IRS tax status since you were awarded this grant? (If yes, please explain):**

No.

---

---

16. Do you have any promotional marketing materials that you would like to share? If so, please email them to Emily – [ewoods@mammothlakesrecreation.org](mailto:ewoods@mammothlakesrecreation.org) along with your progress report.

|                                       | <b>2018-2019<br/>Proposed</b> |
|---------------------------------------|-------------------------------|
| <b>Revenue</b>                        |                               |
| 110 - Donations                       | \$ 35,000.00                  |
| 120 - Event                           | \$ 10,000.00                  |
| 130 - Grants                          | \$ 22,200.00                  |
| <b>Total Revenue</b>                  | <b>\$ 67,200.00</b>           |
| <b>Expenditures</b>                   |                               |
| 200 - Overhead                        |                               |
| 210 - Bank and Paypal Fees            | \$ 200.00                     |
| 230 - BOD meeting expense             | \$ 1,000.00                   |
| 240 - Office                          | \$ 500.00                     |
| 250 - Insurance Expense               | \$ 6,100.00                   |
| 260 - Membership Dues                 | \$ 200.00                     |
| <b>Total 200 - Overhead</b>           | <b>\$ 8,000.00</b>            |
| 300 - Operations                      |                               |
| 310 - Forecaster Salary               | \$ 61,120.00                  |
| 320 - Forecaster Overhead             |                               |
| <b>Total 300 - Operations</b>         | <b>\$ 64,120.00</b>           |
| 400 - Event Expenses                  |                               |
| 410 - Annual Fundraiser               | \$ 1,500.00                   |
| 420 - Education and Outreach          | \$ 1,000.00                   |
| <b>Total 400 - Event Expenses</b>     | <b>\$ 2,500.00</b>            |
| 600 - Promotion expenses              |                               |
| 610 - Collateral                      | \$ 1,000.00                   |
| 620 - Website                         | \$ 3,500.00                   |
| <b>Total 600 - Promotion expenses</b> | <b>\$ 4,500.00</b>            |
| <b>Total Expenditures</b>             | <b>\$ 79,120.00</b>           |
| <b>Net Revenue</b>                    | <b>\$ (11,920)</b>            |



### **Eastern Sierra Avalanche Center – Forecasters Schedule 2018-2019 Season**

ESAC has 3 forecasters working, and issues avalanche advisories from Dec 1 thru mid to late April. From Jan 1 – March 31, advisories are issued 7 days / wk. For each advisory approximately 4 hours of office time is needed for each daily advisory to compile information, contact various sources for observations, and writing and publishing the advisory.

In addition, from Dec 1 thru mid to late April forecasters each spend 4-6 days/wk in the field collecting observations, which takes anywhere from 3-7 hours each day, plus 1 hour to write up and publish the observation on the ESAC website. On average that is 15 forecaster field days per week, averaging 5.5hours for each of those days including field and office time. Approximately half of that field time is spent in the Mammoth Basin area, and the other half is covering the rest of the forecast region from Bishop to VA Lakes.

$5.5\text{hrs} \times 15 \text{ days} / 2 = 41.25 \text{ hours/wk}$  spent on field observations in the Mammoth Basin.

28 hours / wk is spent on advisory writing covering the Mammoth Basin.

Add to that an average of 5-7 forecaster hours / wk on outreach and education events.