

# Mammoth Lakes Recreation – Report of First Year's Operations – July 2014 through June 2015

- ❖ Organizational Structure
  - Obtained 501(c)(3) status
  - Established a Full Board of Nine Directors and elected Officers
  - Set Up Organizational Structure
    - Adopted Legal Requirements Handbook
    - Adopted Governance Handbook
    - Adopted Accounting Policies
  - Presented Quarterly Report to Council in March
  - Hired Executive Director and Executive Assistant (starting employment in July 2015)
  - Set-up office and operations in MLT building
  
- ❖ Allocations of Measure R and U Funding
  - Established criteria and application process for an Interim Funding Cycle
  - Reviewed 32 Applications
  - Recommended Initial Funding for 2015 Interim Funding Projects
  - Transitioned policies established during this review into criteria for Strategy development
  
- ❖ Reconciliation of Prior Years Measure R and U Projects
  - Completed audits of projects awarded R & U funds since initiation of each Measure
  - Determined accurate fund balance amounts as a result of reconciliation
  - Recommended policies for potential future application process, accounting procedures for disbursing funds to awardees, and for clearer processing of projects that cross fiscal years
  
- ❖ Mammoth Lakes Trails System
  - Recommended priority trails for the SHARP NEPA process to submit to the Inyo National Forest after a joint public process with TOML staff
  - Recommended to the Town Council acceptance of the LABSS study as an information resource through a joint public process

- Recommended a Mammoth Trails Committee (MTC) structure through the development of “Key Agreements” approved by the Town Council to facilitate implementation and oversight of trails projects; formed the committee and appointed initial members to the MTC
  - Submitted comments for Devils Postpile General Management Plan during review of proposed alternatives
  - Participated in Eastern Sierra Recreation Collaborative (ESRC) meetings related to Forest Management Plan Revision process
  - Recommended allocation of the FY 15-16 \$300,000 MLTS Budget and funds carried over from prior years
  - Participated in hiring process for MLTS Trails Coordinator
- ❖ Fundraising
    - Began the 100 for \$100 campaign
    - Assisted Mammoth Youth Hockey in raising funds for the Ice Rink Roof through a Crowdrise campaign
- ❖ Outreach and Communications
    - Began identifying possible partnership opportunities
    - Developed criteria for implementing a communications strategy through social media
    - Drafted and submitted comments and suggestions for the Town Council goal-setting session in September 2014
    - Presentations to key organizations throughout the community around the formation of MLR

Work in Progress – items that will carry over into FY 15-16

- ❖ Drafting a Strategy for informing and leading the development of recreation infrastructure and experiences to deliver by December 2015
- ❖ Developing criteria to determine a strategic approach to utilization of Measure R & U funds
- ❖ Continuing work to establish the Primary Recreation Amenities List as part of the MLR Strategy
- ❖ Developing a Business Plan
- ❖ Obtaining Grant Funding and Leveraging Measure R and U Funds
- ❖ Continuing building partnerships for the development of the Performing Arts Center
- ❖ Adopt additional policies and handbooks for efficient operation of the organization

- ❖ Launch new website
- ❖ Monitor Forest Management Plan Revision process and submit comments as appropriate
- ❖ Recruitment of new board members to replace vacancies (through resignations) and seats with upcoming expiring terms as part of annual meeting in October