

MLR Strategy Framework
MLR Board Meeting
June 1, 2015

1) Consider adopting/crafting/tightening MLR mission statement.

“To improve quality of life in Mammoth Lakes through recreation, arts and culture.”

2) Consider adopting main strategy elements list:

- Recreation Programming
- Arts & Culture Programming
- Special Events
- Capital Projects/Infrastructure
- Trails
- Shared Use Partnerships/Public-Private Partnerships
- Fundraising-Reliable Funding Source/Capital Campaigns/Strategic Alliances/Grants
- Communication
- High Altitude Training

3) Consider, discuss and possibly adopt capital infrastructure projects overview/wish list—what needs does each fulfill? Where is there overlap?—plus preliminary strategies for prioritization, adoption and master planning.

- Ice Rink/Multi-use facility
- Community Center/Conference facility
- Pool(s)
- Recreation and High-Altitude Training Facilities
- Performing Arts Center
- Outdoor Amphitheater

3) Discuss locations/partners portfolio: what do we have to work with, what do we need, who takes the lead and who makes decisions/commitments on what goes where and how shared use agreements are negotiated?

- MUSD/MCOE facilities
- Cerro Coso
- MLF
- INF - Shady Rest, Mammoth Creek Park East, Lakes Basin, MMSA, Welcome Center, RV park?)
- Whitmore Complex (Mono County/LADWP)
- Snowcreek Athletic Club
- TOML - Mammoth Creek Park West, North Village Community Center/Park/Tennis Courts, Bell Shaped Parcel
- Special Use Permits – Hayden Cabin, Lakes Basin, MMSA,

- Airport property
- National Park Service – Devils Postpile
- Private land? Developer partnerships?
- Other?

4) Communications Strategy

5) Events:

- Coalition update
- Consider shared stage/chairs/equipment investment proposal

6) Budget/reconciliation: what capital do we have to work with on an annual basis, after staff and overhead?

- Budget and reconciliation committee

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