

# Evaluation Criteria

2015 Measure R & U Funding

## ***Procedure***

This interim funding cycle was designed to be “**limited in scope and amount**”. Town Council approved this language and intent. It is intended to serve as a temporary “stopgap” until a new “comprehensive application process is approved by Town Council and put into place in Fall 2015.”

Today’s evaluation process will be guided by the priorities outlined below, which were also articulated in the original scope document that accompanied the 2015 Funding Request Form. The Board will use the attached Filter Worksheet and Request Summary Sheet to help facilitate evaluations.

**MLR will vote on each application today and present recommendations to Town Council on February 18.**

Because of the interim nature of this cycle and because it falls before the completion of MLR’s Strategic Priority Recommendations to Town Council (due in September 2015), today’s funding decisions will be determined through open deliberation, not based on a detailed scoring sheet as in previous years. Criteria from past years was studied by MLR and is reflected in this interim process, but the previous scoring process lead to some unsatisfactory outcomes (see published reports from the MLR Reconciliation Committee) and will not be applied today.

## ***Complex / Early Stage Projects***

- Consideration of projects that require additional study beyond the scope of the attached form will be deferred to a future funding cycle.
- The MLR Board can consider recommending funds be held in reserve for complex or early stage projects that come through this Interim Funding Cycle but still have issues to resolve.
- If funding is approved to be held in reserve for a project, the applicant may come back to the MLR Board and then to Town Council for approval outside of the published deadlines for this interim funding cycle.
- No additions will be made to the original funding amount held in reserve. Additional requests must go through the next primary funding cycle in the fall of 2015.

## ***Leveraged Funding***

A core component of MLR’s emerging strategic vision is the facilitation of better partnerships and coordination among town organizations and supporting projects that add long-term value to the community and develop shared resources for other groups, events or projects. This priority will figure prominently in the board’s deliberations during this interim funding cycle.

## ***Definitions***

Event = something that occurs in a particular place; a one-time function.

Program = something that occurs over a season or year; multiple occurrences.

# Filter Worksheet

2015 Measure R & U Funding

Project \_\_\_\_\_

## 1. Measure R & U Ordinance

Does the project fall within the requirements of the Measure R or Measure U Ordinance? \_\_\_\_\_

Measure R – used for the following purposes: recreation, trails and parks funding" means planning, construction, operation, maintenance, programming, and administration of all town recreation facilities and programs, trails and parks managed by the town."

Measure U - used only for the following purposes: Planning, construction, operation, maintenance, programming and administration of facilities and projects for mobility, recreation, and arts and culture. Such tax proceeds shall not supplant existing funds used for the purposes set forth above."

## 2. Public Benefit

What is the primary purpose of the project? \_\_\_\_\_

- a) Does the project serve something that advances the interests of the public entity providing the funding (TOML) and is there a connection between the spending and the public purpose? \_\_\_\_\_
- b) Does the project provide a public benefit that is the primary purpose of the project or is it the incidental value? (Refer to D. Holler 1/27/15 memo). \_\_\_\_\_

## 3. Project Filters

How does the project meet the Measure R or U funding criteria?

Benefit	Notes	R	U
Visitor Driving/Economic Impact			
Enhances a Public Facility			
Enhances Public Transit			
Planning for Future Facilities			
Maintenance of New/Expanded Facilities			
Matched or Leveraged Funding			
Partnerships, Coordination, Shared Resources			
Sustainability			
Enrich Community Life and/or			
Long Term Benefit/Value to the Community			
Does Project Require Funding			
Readiness of Project			

