

ANNUAL REPORT

Fiscal Year 2021/22



QUALITY OF LIFE. PUBLIC BENEFIT. STEWARDSHIP. SUSTAINABILITY

Table of Contents

- Vision and Mission
- Income and Expenses
- Funds Generated
- Funds Disbursed
- Measure R & U Special Taxes
 - Programming Grants
 - Recommended Expenditures
- Advisory: Mammoth Trails Committee
- Grant Projects
 - Complete
 - In-Process
- Stewardship
 - Eastern Sierra Adopt-A-Trail
 - Tangle Free Waters
- Education
 - Bike Etiquette
 - Trail Etiquette
- Community
 - Avalanche Awareness
 - Mammoth Trails Meeting
- Join Us
- Contributors
- Contact



Vision

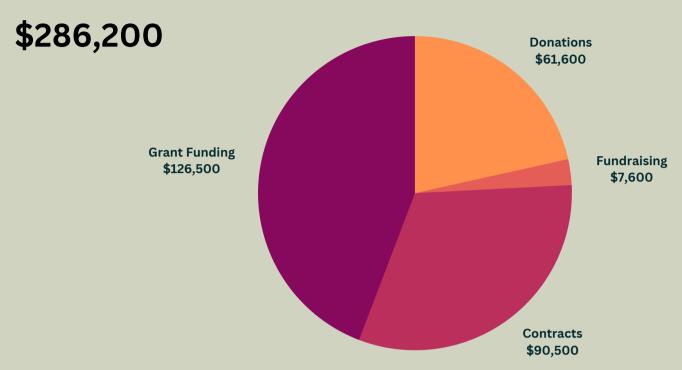
To transform Mammoth Lakes into a world class high-altitude training center, a premier mountain arts and culture destination, and the best alpine recreation community in the country.

Mission

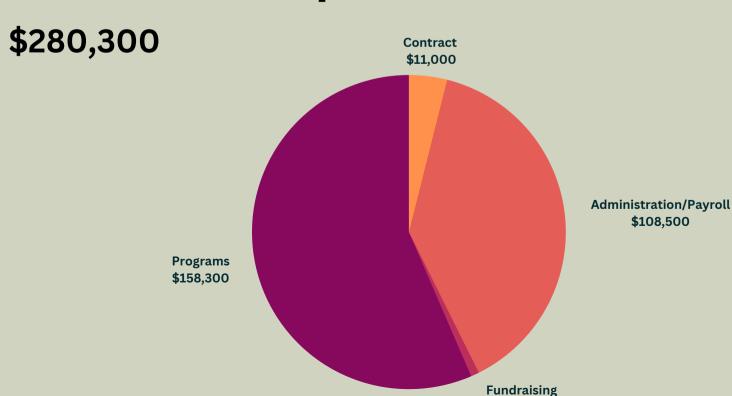
To deliver cutting edge sustainable recreation, mobility and arts & culture opportunities and infrastructure for the benefit of the community and natural environment of Mammoth Lakes.

Recreation: n., refreshment of strength and spirits afterwork; restoration to health; from Latin re- + create to create anew, restore, refresh.

Total Income



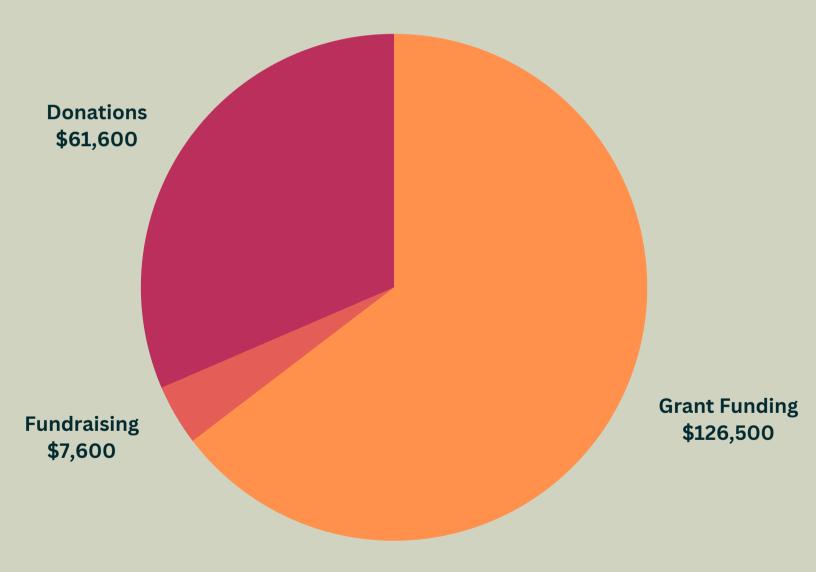
Total Expense



\$2,400

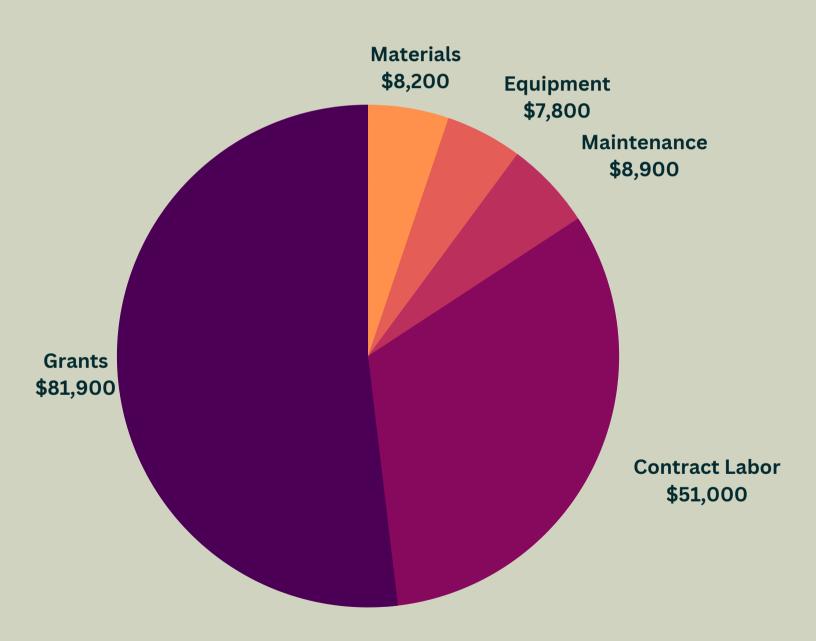
Funds Generated Donations, Grants, Fundraising

\$195,700



Funds Disbursed

Grants, Programs, Projects \$157,900



Measures R & U Allocation of Special Taxes

MLR is the recommending body for the expenditure of Special Tax Measures R & U. A primary function of the Special Tax is to **fund projects and programs that enhance recreation, arts, and culture opportunities** in Mammoth Lakes. In FY 21/22, \$151,000 was awarded between 10 local organizations as grants ranging from \$2,500 to \$40,000.



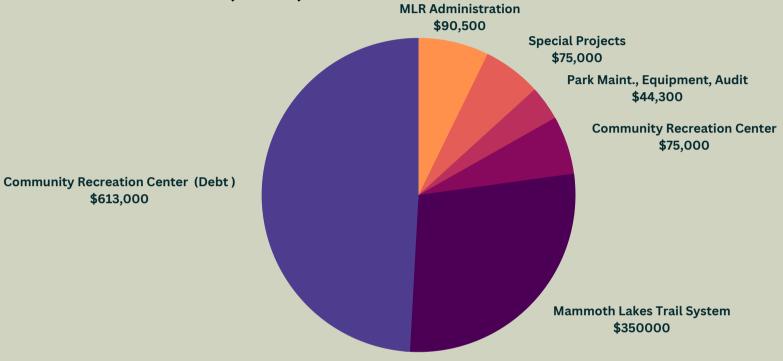
Served and Supported by Measure U Programming Grants

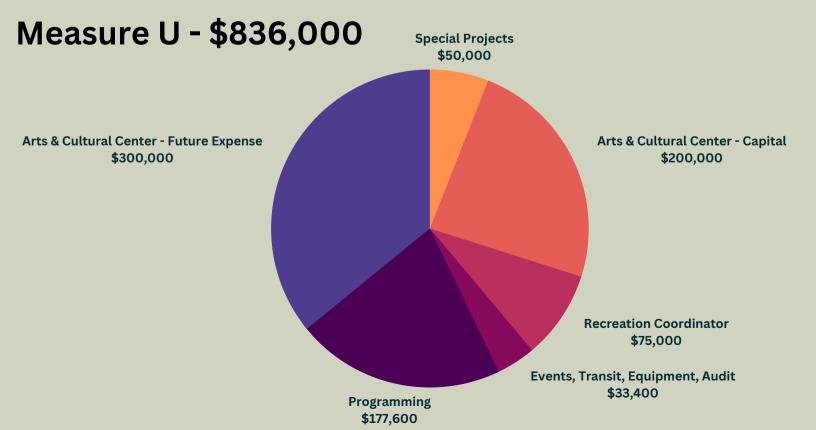
54,229 Visitors11,748 Locals215 Volunteers78 Paid Staff26 Organizers

Measures R & U

Recommended Expenditures

Measure R - \$1,248,800





Advisory Mammoth Trails Committee

As the lead organization for strategy, funding, coordination and implementation of existing and future projects for the Mammoth Lakes Trail System, MLR, through the Mammoth Trails Committee, provides work program oversight and recommendations for the Mammoth Lakes Trail System.



The role & focus of the Mammoth Trails Committee is:

- Development of policy direction
- Implementation of larger capital projects and trails programs
- Leverage Measure R funding
- Strategic direction and recommendations

Grant Projects



Completed \$80,000

Buckeye Hotsprings Recreation Enhancement

This project provided sustainable recreation and public access while improving quality of life for the region. Recreation enhancements include: Grading and delineation of the parking area; Hillside stabilization; Installation of regulatory & interpretive signs and displays; Installation of a single vault toilet; Installation of picnic tables and picnic area pad; Construction of a single, sustainable access trail; Decommissioning of user-created trails; Restoration of user-created impacts.

Partners include: Mono County, Humboldt-Toiyabe National Forest, Eastern Sierra Sustainable Recreation Partnership, and the Town of Mammoth Lakes.







Grant Projects



In Process \$150,000

NEA Subgrants to Local Arts Agencies

MLR was awarded a \$150,000 American Rescue Plan grant from the National Endowment for the Arts to help the arts and cultural sector recover from the pandemic. \$80,000 of this funding has been distributed as grants in the community to save jobs, fund operations and facilities, health and safety supplies, and marketing and promotional efforts to encourage attendance and participation; additional funds to be disbursed Spring 2023. In total, the NEA will award grants totaling \$20,200,000 to 66 local arts agencies nationwide for subgranting.







Stewardship Eastern Sierra Adopt-A-Trail

A pilot program in 2020, with 18 facilities, this program has grown to 65 facilities throughout Mono County. Funds raised, directly benefit trails and recreational facilities in Mammoth Lakes and Mono County, eliminating the use of any Measure R tax dollars for the ESAAT program and offsetting trail maintenance and equipment costs.



\$31,400 raised

Lifetime: \$47,500

463 volunteer hours

122 pounds of pet waste

318 visitor contacts

990 pounds of trash









Stewardship

Tangle Free Waters

Started in 2019, this program designed to **reduce**, **remove**, **and recycle** monofilament fishing line from Eastern Sierra waterways. New in FY21/22, MLR created a Station Locator Map, partnered with the MLTS Water Host program and began working with Clean Up The Lake to bring divers to the Eastern Sierra for underwater clean-ups. The program has grown to over 30 stations!



\$8,500 raised

Lifetime: \$13,900

12 volunteers 18 sponosrs

10,000+ feet of line recycled









Education Biking Etiquette

In response to an expanding biking community and more conflict between users, MLR spearheaded the design and production of hang tags distributed to bike rental shops and short-term rental properties, educating users on bike and E-bike etiquette. MLR simultaneously worked with Mammoth Lakes Tourism to acquire TOML branded bike bells distributed to users by TOML Trail Hosts and MLR staff.







Education Trail Etiquette Videos

MLR and MLTS produced a third etiquette video titled "Equestrians on the MLTS", focused on how to share the trail with equestrians. This video, along with the "Controlling Your Speed" and "E-biking in Mammoth Lakes" can be viewed on MLR's new <u>You Tube Channel.</u>





Community Avalanche Awareness

In 1982, a devastating avalanche left only one survivor at Alpine Meadows ski resort. The survivor, long-time Mammoth Lakes resident, Anna Allen, was honored with a screening of the newly produced film, Buried. Hosted by MLR, the sold out screening offered a stark reminder to all of the power of nature. This was reinforced as panelists holding first-hand experiences of the event, explored the situation with an in depth Q&A session.

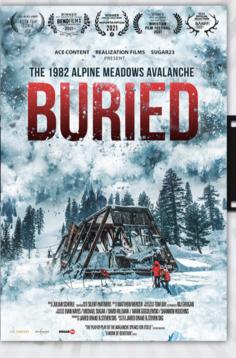




PRESENT A FUNDRAISER SCREENING OF

Q&A with the Filmmakers, Avalanche Professonals, and Survivor, Anna Allen

Complimentary Popcorn & Treats, Cash Bar



WEDNESDAY, MARCH 9 5-10PM

Mountainside Conference Center, Main Lodge

Tickets: \$20

Purchase tickets online at MammothLakesRecreation.org





Community Mammoth Trails Meetings

Mammoth Trails Community Meetings are the forum for all trail users to come together and be part of the Mammoth Lakes Trail System. The meetings are hosted by MLR to engage with the public on all things trails!

In October 2021, the meeting was focused on Over-Snow Vehicle Education in anticipation of the upcoming winter and the new Eastern Sierra Winter Recreation Map was unveiled; a deliverable of the CA State Parks Grant MLR received the year prior. A second meeting focusing specifically on the Shady Rest Inyo Craters Trails Planning Project was hosted in November and finally a meeting was hosted in April 2022 at Mammoth Brewing Company to kick off the Spring adventures!



Join the Team!

Stay in the know about outdoor recreation, arts, and culture in the Town of Mammoth Lakes and beyond with MLR's monthly newsletter, *News from the Trailhead*. Learn about our Measure U partners, amazing volunteers and how to become a part of the fun! Don't forget to browse our online store.

SUBSCRIBE

SHOP

Become a sustaining member of the Mammoth Lakes Recreation Community. Consider a monthly gift to further the enhancement and implementation of arts, culture, & outdoor recreation opportunities!

GIVE NOW

www.MammothLakesRecreation.org



Thanks to Our Generous Supporters



Angel Martinez

Art & Debbie Kyser - Guardians of Gull Lake

Barbara Richter

Black Tie Adventure Rentals of Mammoth

Bob Leveque

Bryan Anaclerio

Carolyn Saba

Caroselli Tile Family

Chief Al Davis

Christopher Platt & Wils Cain

Cindy Gray

Craig Albright

Michael and Melissa Daly

Drew Hild & Stacey Kwiatkowski

- Highmark Advisors

Eastern Sierra Emergency Physicians

Emily Quiñonez

Eric Bourne

Erica Johnsen

Footloose Sports

G. White

Garza Family

In Honor and Loving Memory

of Irene Lucille Pacak Jusko

In Honor of Tom and Sherry Fuelling

James Melgoza

Jean H. Holden

Jean II. Holden

Jennifer Wimer

Jim Burton

Jorie & Rick Bellis

June Lake Brewing

arie Lake Brewing

Kelly Gardner

Kelly Karl

KJ & MJ of Mammoth Yacht Club

Korina Riggin

Larry Silver

Linda & Larry Shorman

- Guardians of Grant Lake

Los Angeles Department of Water & Power

Mammoth Anesthesiologists

Mammoth Hospital

Mammoth Lakes Tourism

Mammoth Mountain Ski Area

Mark Troughton

Mattocks Family

Merrily Ulich

Mono Lake Foundation

Natalie Seward

Nate Vaziri

Nathaniel Parker, MD

Ohanas395

Renee Jones

Road Dog Creative

Rosie Garcia

Sarah Wilson

SEMBA

-Sierra Eastside Mountain Bike Association

Shahri Family

Sheek Group

Shelter Distilling

The McNiven Family

Tim Kyser

Torrey Pines High School Counselors

Tracy Fleck

True 2 The Roots

Valerie & Gary Gray

Wave Rave

Wendy Campbell



Contact Us

Mammoth Lakes Recreation PO Box 8562 Mammoth Lakes, CA 935436

info@mammothlakesrecreation.org 760-660-4948

www.MammothLakesRecreation.org